

**LOCAL LAWS
OF
THE CITY OF NEW YORK
FOR THE YEAR 2014**

No. 40

Introduced by Council Members Garodnick, Chin, Cumbo, Dromm, Ferreras, Gentile, Greenfield, King, Koo, Lancman, Levin, Levine, Palma, Rosenthal, Williams, Cohen, Vacca, Johnson, Torres, Dickens, Maisel, Constantinides, Miller, Crowley, Rose, Deutsch, Mendez, Wills, Kallos, Weprin, Van Bramer, Koslowitz, Menchaca, Vallone, Arroyo, Rodriguez, Barron, Matteo, Lander and the Public Advocate (Ms. James).

A LOCAL LAW

To amend the administrative code of the city of New York, in relation to requiring public-facing disclosure of campaign spending.

Be it enacted by the Council as follows:

Section 1. Section 3-703 of the administrative code is amended by adding a new subdivision 16 to read as follows:

16. (a) Whenever the authorized or principal committee of any participating, limited participating, or non-participating candidate pays for any literature, advertisement or other communication, such communication shall disclose that the communication has been paid for by such candidate or committee.

(b) Whenever a participating, limited participating, or non-participating candidate, or the authorized or principal committee of such a candidate, authorizes any individual or entity other than such participating, limited participating, or non-participating candidate, or the authorized or principal committee of such a candidate, to pay for any literature, advertisement or other communication in support of or in opposition to any candidate in any covered election, such

communication shall disclose that the communication has been authorized by such candidate or committee.

§2. This local law shall take effect six months after its enactment; provided, however, that the campaign finance board may promulgate rules as may be necessary for the purpose of implementing and carrying out the provisions of this local law, prior to its effective date.

THE CITY OF NEW YORK, OFFICE OF THE CITY CLERK, s.s.:

I hereby certify that the foregoing is a true copy of a local law of The City of New York, passed by the Council on August 21, 2014 and approved by the Mayor on August 28, 2014.

MICHAEL M. McSWEENEY, City Clerk, Clerk of the Council.

CERTIFICATION OF CORPORATION COUNSEL

I hereby certify that the form of the enclosed local law (Local Law No. 40 of 2014, Council Int. No. 6 of 2014) to be filed with the Secretary of State contains the correct text of the local law passed by the New York City Council and approved by the Mayor.

JEFFREY D. FRIEDLANDER, Acting Corporation Counsel.